

# COMMUNICATION: PUBLIC RELATIONS BA

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I ] h°WzV°Ydl c°h]dl h°V°8db b j c°Xvi°dc/Ej Wá°GZá/i°dch°76°Evi]I Vni°d°W°Xdb eá°ziY°c°)°n°ZVg°h°Vi°AV°H°ZgV°J c°k°Zg°h°n°#6a°Xdj ghZh°1° ↑]°V°hi°Vg°t°)°c°Y°Xvi°Z°V°eg°z°f°j° h°↑°Z°d°gb°j° á°e°á°eg°z°f°j° h°↑°Zh [dgi] Z°Xa°/hh°#8dj ghZh°1° ↑]°V°Y°V°\°Zg°t° í°Vg°d°ca°n°d°[[Zg°Y°°c°n°ZVg°h°Zc°Y°c°\°1° ↑]°Vc°d°YY°c°j° b°Wg°t°#°%°'°"°%°(°h°X] ddán°ZVg°°Vc°Y°°Xdj ghZh°1° ↑]°V°Y°dj° Wá°°Y°V°\°Zg°t° í°Vg°d°ca°n°d°[[Zg°Y°°c°n°ZVg°h°Zc°Y°c°\°1° ↑]°Vc°Zk°Zc°°c°j° b°Wg°t°#°%°'°"°%°(°h°X] ddán°ZVg°#7n°[dadl° c°\°i°] Z°h°j° \°\°Zhi°ZY°g°z°f°j° g°Zy°h°Z°f°j° Zc°X°c°\°Vá°ic°Z°X°Z°h°h°Vg°n°eg°z°f°j° h°↑°Z°X°dj ghZh°1° á°W°t°j° a°á°Y°#E°á°Vh°Z°°X°d°ch° á°i°] Z°7j° á°i°c°!°G°Z°X°d°g°h°!°d°g°n°dj° g°<j°°Y°Z°Y°°E°Vi°]I° Vnh°°6°Yk°h°dg°[d°gb° dg°°c°[d°gb° Vi°°dc°°V°W°dj° i°°eg°z°f°j° h°↑°Zh°#

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C	T	U	C	T	U
COMM 104	Fundamentals of Speech	4	UNST 101	First Year Seminar	3
COMM 238	Introduction to Writing for Print Media*	4	ENGL 111	College Writing I	3
COMM 244	Interpersonal Communication	4	ENGL 112	College Writing II*	3
COMM 288	Communication Theory I	4	ENGL 113	College Writing III*	3
COMM 315	Public Relations Mktg & Dev	4	FND3 X00	Foundational Mathematics	4
COMM 328	Persuasion & Rhetoric	4	W ronal Math		
COMM 338	Adv News Writing & Editing	4			
COMM 365	Organizational Communication	4			
COMM 390	Communication Research Design	4			
COMM 429	Pr Case Studies	4			
COMM 485	Communication Colloquium	1			
COMM 108 or 202	Introduction to Communication or Communication in Society	4			
COMM 215 or 226	Public Relations or Mass Media in Society	4			
COMM 339 or 358	Writing for Digital Media or Design and Writing for Public Relations Publications	4			
COMM 344 or 477	Gender & Communication or Intercultural Communication	4			
COMM 49X	Internship (2 Units) or Research 2 (Units)	2			
COMM npr1xx	Non Comm elective from Design or mktg	8			

